Press Release

Preveza, 1 October 2026

Final Transnational Conference of the OliveOilMedNet Project in Kalamata

Results and future cooperation for sustainability and authenticity in Mediterranean olive oil

The **Preveza Chamber**, as Lead Partner of the **OliveOilMedNet** project, is organising the Final Transnational Conference on **Thursday, 8 October 2026, from 17:00 to 21:00**, at the **Rex Hotel, 26 Aristomenous Street, Kalamata, Greece**. The event will be held in a hybrid format, with both in-person attendance and online participation via Zoom.

The conference will present the project's results and opportunities for their uptake by the olive oil sector. It will focus on protecting product authenticity and quality, supporting sustainable production and strengthening cooperation between Mediterranean countries. The programme will cover:

- certification of the geographical and botanical origin of olive oil,
- environmentally friendly practices for olive groves and olive mills,
- the Mediterranean Olive Oil Network, the networking platform and the digital catalogue of authentic and sustainable extra virgin olive oils,
- the use of project results and opportunities for future cooperation.

Opening addresses will be delivered by **Ioannis Bouris**, President of the Preveza Chamber, and **Dimitris Ptochos**, Regional Governor of the Peloponnese. Representatives of the project partners will present the activities and main achievements of OliveOilMedNet.

The keynote speaker will be **Dimitrios P. Petropoulos**, Professor of Agricultural Economics in the Department of Agriculture and Dean of the School of Agriculture and Food Science at the University of the Peloponnese. His two contributions will address certification of the authenticity and quality of extra virgin olive oils, and environmentally friendly techniques for olive groves and olive mills.

The partnership brings together organisations from **seven Mediterranean countries**: the Preveza Chamber, ELGO–DIMITRA and the Region of Peloponnese in Greece; Casa do Azeite in Portugal; CIA Puglia and Assoproli Bari in Italy; the Chamber of Commerce and Industry of Corsica in France; the Paphos Chamber of Commerce and Industry in Cyprus; the University of Jaén in Spain; and the Agricultural University of Tirana in Albania.

The event is addressed to olive growers, olive mills, agrifood businesses, professional associations, researchers and public authorities, as well as anyone interested in the future of Mediterranean olive oil.

The programme includes discussion and a question-and-answer session. Participants will also be able to provide feedback through an online evaluation questionnaire. Following the conference, **an olive oil tasting and networking dinner will take place at 21:00**.

The project "Mediterranean Network for the Promotion of Sustainability & Authenticity in Olive Oil Sector" – OliveOilMedNet is implemented under the **Interreg Euro-MED Programme 2021–2027**, with co-funding from the European Union.

The conference provides an opportunity to exchange knowledge and strengthen cooperation on sustainable practices and the authenticity of Mediterranean olive oil.

Information and registration

Registration, the detailed programme and access to online participation are available through the event platform:

https://oliveoilmednet.live/

Registered participants can access the Zoom link through the platform. The working language is English. Automatic translated captions from English into Greek, Portuguese, Spanish and Italian are available for online participants. All times are in Greek local time.

Organised by the Preveza Chamber